

# **Cable Communications Advisory Committee (CCAC)**

## **Meeting Notes for September 18, 2020**

**Members and county staff in attendance:** Muriel Hairston-Cooper, Dorshae Demby, Steve Boliek, Careen Carlton, Vince Doring and Bernadette Garrett

**Meeting started at 7:06 pm**

### **Agenda items discussed:**

**I. May 18, 2020 meeting minutes approved**

**II. Identify Potential Advocacy Needs:**

#### **Discussed Ideas**

- **Coverage Needs**
  - **Small Businesses**
  - **Students**
- **Identify Programs or Items That Can Support Residents During Pandemic**
  - **Donors Choose.org (Share information with our community)**
  - **Budget Shifts (Is there any shifts taking place on the budget due to pandemic from the cable program to other areas)**
  - **What family cable communication programs/services are available**

**III. County Cable Efforts – How Can We Spread the Word Better**

**County Cable Montgomery (CCM)** - Goal to have everyone connect to the Internet by December 31, 2020 / Grant expires in 2024

**Aid Reserve - Extended area support for service**

**Verizon Contract Talks November**

#### **IV. Future Focus Items:**

##### **A. Informational Sessions and County Cable Data Retrieval (continued from 2019)**

1. **(On-going)** Steve Boliek and Christina Junior will reach out to Montgomery County College Cable TV to identify potential dates to sit down and get insight to their cable program, especially with the shift in service usage
2. **(On-Going)** Identify and attend (in person or via CCM) to public hearings or sessions pertaining to the county's cable TV budget and/or programming (schedule can be viewed via <https://www.montgomerycountymd.gov/COUNCIL/calendar.html>)

#### **V. Advocacy Strategies**

**Community Engagement:** Create a way for county residents to submit questions (Careen)

#### **VI. Committee Action Items**

- A. (Tabled) Advocacy Letter:** Draft Letter Outline is located on the committee's Gmail share drive for content contributions and editing
- B. (On-Going) County Council Public Hearing Schedule is located**
  1. CCAC is looking for public budget hearings to attend
  2. If we decide to present on behalf of CCAC, we will follow the fore mentioned procedures

**Meeting Adjourned at 8:30 pm**